



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.

225 S. Washington Square

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Advertiser: Stephen Markman for Justice & Brian Zahra for Justice

Job Number: 12-MZJ-900

Flight Dates: 10/26/12 -11/5/12

DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30		Spots per		Total Gross		Spots per		Total Gross	
							Spot	Rate Type/Class	Week	Cost per Week	Week	per Week	Week	Cost per Week	Flight	Total Gross
Grand Rapids-Ki	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 5 DAYBREAK II	\$ 660.00	LEVEI 3 48 HC	1	\$ 650.00	3	\$ 1,950.00	1	\$ 650.00	5	\$ 3,250.00
Grand Rapids-Ki	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEI 3 48 HC	1	\$ 975.00	3	\$ 2,925.00	1	\$ 975.00	5	\$ 4,875.00
Grand Rapids-Ki	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 5 & AT 5:30	\$ 1,750.00	LEVEI 3 48 HC	1	\$ 1,750.00	3	\$ 5,250.00	1	\$ 1,750.00	5	\$ 8,750.00
Grand Rapids-Ki	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 5 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEI 3 48 HC	1	\$ 1,450.00	3	\$ 4,350.00	1	\$ 1,450.00	5	\$ 7,250.00
Grand Rapids-Ki	WOOD	NBC	SAT	6:00 AM	7:00 AM	NEWS 5 SATURDAY MORNING	\$ 350.00	LEVEI 3 48 HC	1	\$ 350.00		\$ -	\$ -	\$ -	1	\$ 350.00
Grand Rapids-Ki	WOOD	NBC	SAT	8:00 AM	10:00 AM	SATURDAY TODAY	\$ 675.00	LEVEI 3 48 HOURS	1	\$ -	1	\$ 675.00	\$ -	\$ -	1	\$ 675.00
Grand Rapids-Ki	WOOD	NBC	SAT	11:30 PM	11:30 PM	NEWS 5 AT ELEVEN	\$ 1,450.00	LEVEI 3 48 HOURS	1	\$ -	1	\$ 1,450.00	\$ -	\$ -	1	\$ 1,450.00
Grand Rapids-Ki	WOOD	NBC	SUN	6:00 AM	7:00 AM	NEWS 5 SUNDAY MORNING	\$ 300.00	LEVEI 3 48 HC	1	\$ 300.00		\$ -	\$ -	\$ -	1	\$ 300.00
Grand Rapids-Ki	WOOD	NBC	SUN	7:00 AM	8:00 AM	NEWS 5 SUNDAY MORNING	\$ 500.00	LEVEI 3 48 HOURS	1	\$ -	1	\$ 500.00	\$ -	\$ -	1	\$ 500.00
Grand Rapids-Ki	WOOD	NBC	SUN	8:00 AM	9:00 AM	SUNDAY TODAY	\$ 1,000.00	LEVEI 3 48 HC	1	\$ 1,000.00		\$ -	\$ -	\$ -	1	\$ 1,000.00
WOOD Total									7	\$ 5,875.00	15	\$ 15,300.00	4	\$ 4,225.00	26	\$ 12,925.00

Friday - Sunday

Monday - Sunday

Monday

125
 \$ 1,500
 1259-1359
 8p-10p
 the voice
 1111
 1111
 1111

IX 111 530p-6p 27A

ms
p 175

IX 11/6 7-99

IX 11/6 5-69 \$150

NET TOTAL COST \$ ~~21,568.00~~
21,568.75